Big Improvements Are Following Wholesale Exchange of Stores

MANY MERCHANTS MOVE

Changes Caused As Result of Pollasky Fire Weeks ago

Business changes are taking place and have taken place which involve nearly all of the merchants in the city and give the business part of Alma an entirely different complexion. The fire which partially destroyed the Pollasky block and forced the merchants to seek new quarters was the primary cause of the whole series of changes. The following merchants and corporations will or have transferred their homes, G. V. Wright, M. Messenger, D. W. Robinson, Cohen Brothers, A. R. Smith, C. G. Rhodes, M. A. Medler, Fred Slater, J. C. Converse, D. Brown, the Alma Journal, The Alma Record and Geo. Ellis,

Charles G. Rhodes transferred his stock which was removed following the fire to the corner of Superior and Woodworth streets, back to his old place of business, one block west, Mrs. Fred Vernier of Aima started M. A. Medler moved his grocery on a pleasure trip through the south stock to the place vacated by Mr. Rhodes. In another article we will ern part of Ohio. At Lansing they tell our readers about the occupa- enjoyed pleasant visits with Mrs. tion by the Alma Record of the Vernier's son and daughter, Melvon south half of the Odd Fellows build- Baker and Mrs. Alta Dick. From ing which Mr. Medler formerly oc- there they started to Waldron, Mich. cupied. The Cohen brothers will to visit Mr. Vernier's children and move into the building where the their old home. Mrs. Vernier had Record has been published since its a grand visit with an old friend that birth. The Cohen brothers have she knew when but a young lady. been occupying the Alma Hotel for She stayed there six weeks at the the past eight weeks since the fire.

has been taken over by G. V. Wright visiting with his children who lived so that he may have more room for but a short dstance from Waldron. his furniture stock and his increasing business. His other store will en then took the train to Poincer be continued to be used by him. The Ohio, where they visited Mrs. V.'s Popular Druggist Gives Way to Lowstores formerly used by the Cohen nephew and Mr. Van's niece. While brothers and by A. R. . nith are be- there they enjoyed themselves very ing joined by D. W. Robinson into much. They then started home but one big store where he will have the decided to spend a few weeks in Lan best equipped clothing emporium be sing. After a good visit there they tween Saginaw and Grand Rapids. returned to Alma. Elaborate improvements have been made and every means are being em ployed to make it the best equipped Michigan. A force of carpenters has interest in the wild birds, and that der the name of Look and Patter- being practically unbeatable. At the been at work for Mr. Robinson for interest is growing because it is well son. As yet Fred is undecided as 1913 Intercollegiate meet held at albion the past few weeks and when they repaid. More people should boost by to what he will do. boast of a fine up to date store. A unite in the organized work of the with the highest recommendations. This spring the new captain of have completed their job Alma will joining the Alma Bird Club and special front is being built in and Club. The Club is nearing the close and it is a foregone conclusion that the track team will specialize in the improvements are being inaugurat- of its first year of work, and if you ne will make friends rapidly. He same three races in which he has

ed inside. store vacated by Mr. Robnson which mediately. Don't wait for the memadjoins his big store on the east and bers to canvass you. You may be- a graduate of Ferris Institute and to break a leg or do something equal adjoins his big store on the cast and bers to canvass you. You may be bers to canvass you. You may be that the game for Jesus Christ and his Algiven by the judges was as follows: future will conduct a livery sale, The moment he gave the invitation der the name "Men's Store." The speaking to Mr. Charles Murphy, or in a drug store in Lowell, Edwards Hotel has been torn down Mr. Steve Bennett or Miss Hood, at and nearly all the debris removed. Mr. L. A. Sharp's Office, and secur. Mr. Ellis has removed his restaurant ing a Membership card for 10 cents. to the room vacted by Mr. Swisher, or 25 cents. This goes toward who now conducts his pressing shop work for the Wild Birds in our over the Record office.

building which D. W. Robinson left bird houses and get them ready to erside Cemetery lies very sick with vacant by the consolidation of his put in place for the spring season. inflamatory rheumatism at 128 West stock and removed his men's cloth- They may be placed out now or just End street, where he makes his home ing stock there. His former place of as soon as you see signs of the birds with his stepson, Bert Thorpe. Mr. business will be occupied in the that you wish to attract. future by J. C. Converse who will re- A year ago Mr. Harold Haynes move his jewelry store and optical gave a lecture that started the work equipment there. He plans to add of the Club. This year we are fortuto his stock considerably,

CARD OF THANKS

pathy during the illness and death of our beloved wife and mother; him especially the lodge of Royal Neighbors of America Rosewood Camp No. REPUBLIC MOTOR TRUCK CO. lodge and the farmers club for their

Louis F. Muhn, Mr. and Mrs. E. R. Hollinell, Elmer and Laurel Muhn,

Rearly 10,000 Bave Attended Rivivals At Big Cabernacle

Beginning with Friday, February the 26th and continuing to Tuesday, March the ninth, during which meetings were held near ly every day and sometimes twice daily, ten in all be ing held, approximately nine thousand siv hundred people attended the revival services conducted by Rev. Loose, assist ed by Prof. Lillenas. This is an average of nearly one thousand occasions the tabernacle which seats thirteen hundred people was full to overflowing. The number of the converts has run up into the hundreds while those who have been influenced by the

run into the thousands. The influence of the meetings can best be judged by the increasing numbers of those who are in nightly attendance,

message of the evangelist will

Mr. and Mrs. Vernier Finish Four Months Trip

On the 5th of November, Mr. and ern part of this state and the northhome of Mrs Susan Vannasdalen. The Alma Journal's former home During this time Mr. Vernier was

Mrs. Vernier and Mrs. Vannasdal

BIRD CLUB NOTES

want to be counted a member from has a very pleasing personality, be- shone in the past, the one hundred Mr. M. Messenger has secured the its beginning you should join im- sides an ample experience in the two twenty and four forty yard dash-

midst.

nate in being able to announce that High School Auditorium to hear cessful business career in Alma.

3281 of Alma, of which she has long | The past week has proven the banner been a member, for their beautiful week of the year for Alma's greatest infloral tribute. Also the Woodman's dustry. The Rhe Republic Motor Truck Co built, sold and delivered over 30 motor trucks the cash reciepts being kinda sympathy and beautiful flow- above \$30,000,00. It is expected that . the business for the month will exceed 140,000,00.

During the week ending March 6th the company received orders for 42 trucks 22nd, 1915. immediate shipment.

Record Will Move to I. O. O F. Building In Week

For New Machinery and Equipment

Within a week the Alma Record will be installed in it new home in the south half of the 1. O. O. F. building, the new management hav- city's chief executive. ing decided to leave the building which has housed this paper since new equipment representing an out- choice of the best man for the place. lay of over \$3,500 will be added to the present equipment of the office and when this new machinery and stock is installed the Record will have the finest newspaper and job ILIIII U printing facilities in the central part f Michigan.

s a brand new Mergenthaler Model K" Linetype machine of the three magazine type. With this the Record will be able to handle a far

Alma has long been in need of such a shop as the Record will have in its new quarters with its brand new equipment. Within a short time the Record will be "at home" South State St.

ell Man

store which he has owned and op, at an election held last Tuesday. erated for several years to H. J. Chisholm is one of the greatest Patterson of Lowell, Michigan, who sprinters that Alma or the Michigan will personally conduct the store Intercollegiate has ever seen, in a which will continue the business un race from fifty to four forty yards,

Mr. Patterson came to this city hast year did nearly as well.

MISFORTUNE NEVER COMES SINGLY

Gustav Woydt who buried his wife Fred Slater has fitted up the store Now is the time to prepare your here February 17, 1915 in the Riv-Woydt has been ill for over a week.

NEW GROCERY FIRM.

one of the great students of birds J. B. Smith whose experience in the an extra good class of birds and the afternoon Maurice Cole, the and lecturer on birds has agreed to grocery business covers a period of over both getting good winnings with Mr. Presbyterian representative, did exinclude Alma on his tour. A recent twelve years has opened a grocery store Wright a little in the lead with the cept onally well and brought honor tour included ninety-three engage- and meat market combined in the build- largest string. We wish to extend to our many ments. Everywhere he wins high ing recently vacated by J. H. Wilcox friends and neighbors our sincere praise as a lecturer and entertainer, just south of Rhodes' drug store. His thanks for their kind help and sym- April 14 is the date for this lecture. long experience combined with his pleas-Remember the date and be at the ing personality will insure him a suc-

ADVERTISED LIST

Alma, Mich., March 8th., 1915 March 8th., 1915.

Mr. Jerry Draper, Verna Hawkins.

Mr. Gregor Stroska, The above if not called for will be The above if not called for will be The project of having a St. Louis. Sent to the Dead Letter Office March Alma baseball team will be discussed at cratorical representatives. Naturally for New York where she will spend ernacle and the sacrifice time and sent to the Dead Letter Office March Alma baseball team will be discussed at cratorical representatives. Naturally for New York where she will spend ernacle and the sacrifice time and sent to the Dead Letter Office March Alma baseball team will be discussed at cratorical representatives.

V. P. CASH. Postenaste.

MAYORALTY CANDIDATES

Since Prof. Cook's announcement re-election quite a number of names have been suggested for the mayoralty candidacy, though as yet noth, ing definite has been done to line up the men for the coming spring city elections. Several good men have been suggested and are being boosted by their friends, among them being Charles Ward, E. C. Crandell, Otto Sanderhoff, Fred Row land, and Frank McCondkey. From that number or from others who might be named a highly satisfactory mayor could be easily selected. Now is the time for the voters to consider whom they will have for the

The question as to whom will be entrusted this high position is a gue was held in the auditorium of vital one to the tax payers and oth- the Presbyterian Church, Friday af ably more imporant than the fact of er citizens of Alma and too much ternoon at two o'clock with a crowd the moving of the Record is that the care cannot be exercised in the that packed the church on hand to

Chief among these improvements Is Now Well Installed In Redman any Alma girl has ever taken.

Last Saturday evening the Alma greater amount of business than Journal completed the removal of was formerly possible and will not the office equipment and presses and be dependent upon outside concerns is now installed in its new quarters in the east room of the Redman, A big supply of new type for ad block. The change was made with vertisers and those desiring first no break in the regular work of the class job work has already been so company despite the bigness of the

pany will have much more room than formerly and will have an altogeher more desirable location. The office of the Wells Fargo Exof the front of the building. The, Record tongratulates the Journal up on their splendid new home.

HISHOLM ELECTED CAPTAIN OF TRACK TEAM

Ralph Chisholm, a junior at the college whose home is in Brecken. ridge was honored by the member of the 1914 varsity track team with Fred Grover has sold the drug the captainship of the 1915 squad he was Alma's biggest point winner and

held in Albion.

LOCAL POULTRY FANCIERS

to be congratulated on the fine show Miss Shirley Rigdon, Hillsdale. The fanciers of Alma, Mich., are put on January 25-29 in this busy little city. We will not go into details as to each class but wish to contest was held in the new tabermention at least two classes of birds that we conidered extra fine, those hundred people present and a lively being the S. C. White Leghorns of F. A. Wright and Chas, F. Thuma, both of Carson City, both showing

Litwiller is one of the leading breed. Newer Patriotism." Advertised list for week- ending farm.-Michigan Poultry Breeder.

BASEBALL FANS, ATTENTION

The project of having a St. Louisthe big fan roundup at the City Hall, the Alma followers were much in three weeks visiting with friends and labor which they may Tuesday night. March 16, st 8 o'clock.

Annual Contests of State Colleges Held in Presbyterian Church and Tabernacle

Cole And Miss Duncanson Finish in High Places Before Record Crowd

The Eighth Annual Women's contest of the Michigan Oratorical leahear the orators and cheer Miss Jessie Duncanson, Alma's representative, on to victory. Though she tion "The New Patriotism" secured the highest oratorical bonors that

Miss Amy Fee, a senior at Albion college won first prize with the oration, "A Matron or a Mother?" while Miss Eva R. Arent of Ypsilanti Normal college won second place with the oration, "The Sport of seemed to be very fair though it was the opinion of nearly all present that Miss Duncanson deserved a higher place than she was awarded. The theme of her oration was on peace and she handled her subject with great skill. Her delivery

A pipe organ selection by Miss to new friends as well as old at 111 press Co, was moved at the same Grace Roberts and a violin solo by time and will occupy the west part Prof. Cyril Davis were appreciated by the audience very much. In fact to better advantage.

The standing of the orators as



GOING TO THE FORE Susan E. Slayton, Kalamazoo and session of his new acquisition Miss Fern Gage, Olivet tied, 7th, Miss Florence Butler, Adrian; 8th.

> At seven o'clock on the same evening the Eighteenth Annual Mens nacle with approximately twelve enthusiasm pervading the air. Though Alma was not as successful; in this contest as in the contest of

the atmosphere torn to sherds by the hostess. their vociferous efforts to help their Mrs. Francis King left Wednesday and women made to ere

Continued on page 4

Mayor Cook Not In Mayoralty Race Chis Spring

Professor Albert P. Cook for the past year Mayor of the city nomination at the spring elections and despite the urgings of friends will not enter the campaign. Overwork and multiplicity of other duties are the reasons for his decision. His ser, vices to the city in a public way have covered a period of nearly eight years, seven as aldermen from the third ward and one as mayor, and during that time be has been the cfty's most trusted and hard working office holder. Besides the work connected with the mayoralty office Professor Cook has continued his duties as Secretary of the college and has been prominent in the work of several organizations in the city His withdrawal from the public service of the city will be a distinct loss to Alma. He will of course, in an unofficial way maintain the same interest in her wel-

Kings." The decision of the judges Elwell Young Men Arrested For Thievery

The three boys, Dewey Apple Carlyle Bowers, and Daniel Welch, who were arrested last week and brought to Ithaca on the charge of breaking into and entering the store of Marley Slingloff at Elwell, furnished bail, and have returned to their homes near Elwell. They waived examination and will plead guilty when brought before the Prof. Davis' playing never appeared Judge, and will be sentenced by him. and the others under seventeen. The er in the history of Alma has a more Bowers boy is apparently the gang

The officers seem satisfied that men's rigs were smeared with tar and grease during, their meeting. When they arrived at their homes they found themselves covered with continued depredations and Sheriff Newell Bradford is beginning a general clean-up, and means business.

FRANK CLARK

Frank Clark, a prominent Alma farmer and for a time a merchant in the city has purchased the livery stble owned by Ed. Winn and in the ma mater he should be the biggest 1st place. Miss Amy Fee, Albion; and feed stable in the cement feed men and women, boys and girls point winner at the big June meet 2nd, Miss Eva Arent, Michigan barn on West Superior St. Mr. Clark surged up the aisles "to get into the State Normal College; 3rd, Miss Jes. has a wide circle of friends who will sie Duncanson, Alma; 4th, Miss be pleased to learn of his new pur-Dorothy Picters, Hope; 5th, Miss chase, He has already taken post-

Officers For Year Elected At Home of Mrs. Vliet

had been accompanied by large cial hour was spent during which ernacle. Sunday afternoon a three crowds of fellow students who kept light refreshments were served by P. M.

with ber daughter, Miss Fanny.

will not be a candidate for re- | Evangelist Loose Preaches to Big Crowds Nightly

TWO HUNDRED CONFESSIONS

Great Enthusiasm Shown in Revival Services

Night after night the great tab ernacle is packed to hear Evangelist E. P. Loose and the great chorusof 200 voices led by Prof. Lillenas. Last Friday night the tabernacie was given over to Alma College for the State Oratorical contest, Inspite of this interruption, the regular evangelistic campaign, Saturday night saw a great audience to hear the evangelist, Many and hearty were the responses to the first invitation "to get in the game for Jesus Christ." Loose preached on the sub_ ject "Choose Ye This Day Whom Ye Will Serve." The giving of the invitation Saturday night came as a surprise to everyone. Even the ministers and leaders in the great meeting were not expecting it so early in the campaign. But the move was thoroughly justified. Loose saw that his audience was ready and he made the strike just at the right time. The way Alma is rallying to this great enterprise is marvelous to everyone.

Sunday afternoon a great audi ence of men-more than a thousand -faced Evangelist Loose as be thundered the truth home concerning "Life's Investment." The tabernacle was electric with interest and enthusiasm and before one was aware of what was taking place the thousand men were on their feet saying, "Your're right, Loose," "We're back of you in this campaign." Nev_ representative body of men assembled for any cause on any given occasion. But Sunday night saw the record broken. A half hour before cent Odd Fellow episode at Elwell the service began only standing room when the carriage seats and wheels was to be had. The demand for of a number of ladies' and gentle- seats was so great that the audience was called upon to crowd into the choir loft and before those who surrendered the seats in the audience were fairly in the aisles two more people were clamoring for the are thoroughly disgusted with these single vacant chair. Scores came to the tabernacle, looked in and saw there was no chance but to stand for two long hours and then went home. They will probably be on hand eartier next time. As it was fully a thousand men stood in the open PURCHASES FEED BARN space at the rear and lined the walks around the sides of the great build-

For a full hour Loose hurled invective and persuasion at the laggard church people urging them to-"get into the game for Jesus Christ", game for Jesus Christ."

Monday night was Fraternal night. Ten lodges and fraternal or_ ganizations were represented by delegations. When the invitation was given 44 walked up to the platform to take the evangelist by the hand and dedicate themselves to Jesus

Tuesday night was High School Night and the great body of high school students occupied a special section of the tabernacle.

Tomorrow night Alma College will be to the fore. If the roof of the tabernacle is not securely nailed down the college body will life the The Alma Art Club at its last roof off with their songs and cheers. upon the school which he represent- meeting held at the home of Mrs. What promises to be the greatest L. I. Litwiller, Middleton, Mich., Ed. He tied with Elwood Stanberry Walter Viiet on Wright Avenue last meeting of the whole campaign will showed a string of S. C. Black Min- of the Ypsilanti Normal for fourth Wednesday held its annual election be held next Sunday afternoon for oreas that were extra good birds and place while Cornelius Wierenga of of officers with the following result: men only. It will be held at three walked off with all the firsts and Hope college carried off the highest President, Mrs. Walter Viiet; Vice o'clock and the subject on which then some and they well deserved honors of the evening with an ora. President, Miss Cora Dunlap; Re- Evangelist Loose will speak is them as they were a classy lot. Mr. tion upon the subject of "The cording Secretary and Treasurer, "White Slaves", Nobody under 12 Miss Minna Greer; Corresponding years of age will be permitted at this The hour between a yen and eight Secretary, Miss Mable Rogers; Dele- gathering. This address has stirred several breeds and devoting a great was devoted to organized cheering gates to the State Federation, Mrs. hundreds of audiences all over the deal of his time to them on his large and rooting on the part of the rep- Walter Vliet with Miss Mable Rog- United States . The greatest audirepresentatives, gival colleges present ers as alternate. Following the ence of men ever assembled in sing. The orators from the other colleges election of the regular officers a so- is expected to be present at the tab

The enterprise which the men

Continued or